

**Brynwood Partners** makes control investments in consumer-oriented middle market businesses and brands based in North America. We have a hands-on investment approach and focus on situations where we can add operational value.

## Areas of Focus:

- Food
- Beverage
- Personal Care
- Other Consumer

## Business Types:

- Branded
- Private Label
- Contract
- Manufacturing

## Acquisition Types:

- Corporate Carveouts
- Family Businesses
- Standalone Businesses

## Transaction Structures:

- Control Buyouts
- Structured Joint Ventures

## Team

**Hendrik Hartong III**  
Chairman & CEO

**Ian MacTaggart**  
Vice Chairman & CFO

**David Eagle**  
Senior Managing Director

**John LeBoutillier**  
Senior Managing Director

**Stephen Bowater**  
Managing Director

**Wyley Scherr**  
Managing Director

**Peter Wilson**  
Managing Director

**Manuel Martinez**  
Principal

**Ryan Privett**  
Principal

**Lucas Schellack**  
Vice President

**John McLaughlin**  
Vice President

**Sam DeLise**  
Vice President

**Nate Sampson**  
Associate

**Ishan Negi**  
Associate

# Firm Overview

1984

Founded

Greenwich, CT

Headquarters

\$1.9 billion

Assets Under Management<sup>(1)</sup>

## Manufacturing Footprint

- ✓ Five portfolio companies that generate ~\$2.5 billion in sales annually
- ✓ 11 factories occupying ~6.7 million square feet
- ✓ ~3,500 employees across the network

## Investment Size

- Up to \$1+ billion of total enterprise value
- ✓ Equity capital available from existing Brynwood Partners funds as well as from limited partners through significant co-investment

## Funds

- Currently investing out of one active fund
- ✓ Brynwood IX, a \$750 million 2023 vintage fund

(1) As of September 30, 2025

## Current Holdings



**CAROLINA**  
BEVERAGE GROUP, LLC

**Headquarters**  
Mooresville, NC

### Carolina Beverage Group

U.S. beverage contract manufacturer that produces energy drinks, carbonated flavored waters, prebiotic sodas, hard seltzers and craft beers with facilities in Mooresville, NC, Cold Spring, MN and Fort Worth, TX.



[www.carolinabeveragegroup.com](http://www.carolinabeveragegroup.com)



**Headquarters**  
Chicago, IL

### Hometown Food Company

U.S. manufacturer and marketer of canned and microwaveable shelf-stable meals under the Chef Boyardee® brand, and dry baking mixes, frozen pancakes and waffles, ready-to-spread frosting, flour, and other baking ingredients under the Pillsbury®, Funfetti®, Hungry Jack®, Martha White®, White Lily®, Jim Dandy®, Arrowhead Mills®, Sunspire®, De Wafelbakkers® and Birch Benders® brands.



[www.hometownfoodcompany.com](http://www.hometownfoodcompany.com)



**Headquarters**  
Chicago, IL

### West Madison Foods

U.S. manufacturer and marketer of gourmet salad dressings, dairy dips and spreads to the retail channel under the Marie's® and Dean's Dips® brands. The Company operates out of a 106,000 sq. ft. facility in Thornton, IL.



[www.westmadisonfoods.com](http://www.westmadisonfoods.com)



**Headquarters**  
Elk Grove Village, IL

### Miracapo Pizza Company

U.S. contract manufacturer of frozen pizzas for convenience stores and branded customers serving the retail channel. Miracapo owns three manufacturing facilities located in the Chicagoland area totaling 175,000 sq. ft.



[www.miracapopizza.com](http://www.miracapopizza.com)

## Selected Prior Holdings

