

Brynwood Partners makes control investments in consumer-oriented middle market businesses and brands based in North America. We have a hands-on investment approach and focus on situations where we can add operational value.

Areas of Focus:

- Food
- Beverage
- Personal Care
- Other Consumer

Business Types:

- Branded
- Private Label
- Contract Manufacturing

Acquisition Types:

- Corporate Carveouts
- Family Businesses
- Standalone Businesses

Transaction Structures:

- Control Buyouts
- Structured Joint Ventures

Team

Hendrik Hartong III
Chairman & CEO

Wyley Scherr
Managing Director

Sam DeLise
Vice President

Ian MacTaggart
Vice Chairman & CFO

Peter Wilson
Managing Director

Nate Sampson
Associate

David Eagle
Senior Managing Director

Lucas Schellack
Vice President

Ishan Negi
Associate

John LeBoutillier
Senior Managing Director

John McLaughlin
Vice President

Firm Overview

1984

Founded

Greenwich, CT

Headquarters

\$1.8 billion

Assets Under Management⁽¹⁾

Manufacturing Footprint

- ✓ Five portfolio companies that generate ~\$2.8 billion in sales annually
- ✓ 14 factories occupying ~6.0 million square feet
- ✓ ~4,600 employees across the network

Investment Size

Up to \$1+ billion of total enterprise value

- ✓ Equity capital available from existing Brynwood Partners funds as well as from limited partners through significant co-investment

Funds

Currently investing out of one active fund

- ✓ Brynwood IX, a \$750 million 2023 vintage fund

(1) As of June 30, 2025

Current Holdings



CAROLINA
BEVERAGE GROUP, LLC

Headquarters
Mooresville, NC

Carolina Beverage Group

U.S. beverage contract manufacturer that produces energy drinks, carbonated flavored waters, prebiotic sodas, hard seltzers and craft beers with facilities in Mooresville, NC, Cold Spring, MN and Fort Worth, TX.

Acquired from

Family Owner, Financial Sponsor

Initial Investment Date

August 2017



www.carolinabeveragegroup.com



Headquarters
Chicago, IL

Hometown Food Company

U.S. manufacturer and marketer of canned and microwaveable shelf-stable meals under the Chef Boyardee® brand, and dry baking mixes, frozen pancakes, waffles and French toast, ready-to-spread frosting, flour, and other baking ingredients under the Pillsbury®, Funfetti®, Hungry Jack®, Martha White®, White Lily®, Jim Dandy®, Arrowhead Mills®, Sunspire®, De Wafelbakkers® and Birch Benders® brands.

Acquired from

The J.M. Smucker Co., Hain Celestial,
The Anschutz Corporation, Sovos Brands,
ConAgra Brands

Initial Investment Date

August 2018



www.hometownfoodcompany.com



Headquarters
Romeoville, IL

Great Kitchens Food Company

U.S. manufacturer of private label and branded take-and-bake and frozen pizza, flatbreads, and calzones. Great Kitchens owns the Pizzeria Uno® and Cucina Grande® brands in the retail channel. Great Kitchens operates a 165,000 sq. ft. crust facility in Chicago Heights, IL, a 155,000 sq. ft. toppings facility in Romeoville, IL and a 35,000 sq. ft. facility in Brockton, MA.

Acquired from

Aryzta, Financial Sponsor

Initial Investment Date

December 2020



www.gkitchens.com



Headquarters
Chicago, IL

West Madison Foods

U.S. manufacturer and marketer of gourmet salad dressings, dairy dips and spreads to the retail channel under the Marie's® and Dean's Dips® brands. The Company operates out of a 106,000 sq. ft. facility in Thornton, IL.

Acquired from

Ventura Foods

Initial Investment Date

July 2023



www.westmadisonfoods.com



Headquarters
Elk Grove Village, IL

Miracapo Pizza Company

U.S. contract manufacturer of frozen pizzas for convenience stores and branded customers serving the retail channel. Miracapo owns three manufacturing facilities located in the Chicagoland area totaling 175,000 sq. ft.

Acquired from

Family Office

Initial Investment Date

August 2024



www.miracapopizza.com

Selected Prior Holdings

