

**Brynwood Partners** makes control investments in consumer-oriented middle market businesses and brands based in North America. We have a hands-on investment approach and focus on situations where we can add operational value.

### Areas of Focus:

- Food
- Beverage
- Personal Care
- Other Consumer

### Business Types:

- Branded
- Private Label
- Contract Manufacturing

### Acquisition Types:

- Corporate Carveouts
- Family Businesses
- Standalone Businesses

### Transaction Structures:

- Control Buyouts
- Structured Joint Ventures

## Team

**Hendrik Hartong III**  
Chairman & CEO

**Wyley Scherr**  
Managing Director

**John McLaughlin**  
Vice President

**Ian MacTaggart**  
Vice Chairman & CFO

**Andrew Ciuffetelli**  
Managing Director

**Nate Sampson**  
Associate

**David Eagle**  
Senior Managing Director

**Peter Wilson**  
Managing Director

**Ishan Negi**  
Associate

**John LeBoutillier**  
Senior Managing Director

**Lucas Schellack**  
Vice President

## Firm Overview

**1984**

Founded

**Greenwich, CT**

Headquarters

**\$2.3 billion**

Assets Under Management<sup>(1)</sup>

### Manufacturing Footprint

- ✓ Five portfolio companies that generate ~\$2.8 billion in sales annually
- ✓ 14 factories occupying ~6.0 million square feet
- ✓ ~4,600 employees across the network

### Investment Size

Up to \$1+ billion of total enterprise value

- ✓ Equity capital available from existing Brynwood Partners funds as well as from limited partners through significant co-investment

### Funds

Currently investing out of one active fund

- ✓ Brynwood IX, a \$750 million 2023 vintage fund

*(1) As of March 31, 2025*

## Current Holdings



**CAROLINA**  
BEVERAGE GROUP, LLC

**Headquarters**  
Mooreville, NC

### Carolina Beverage Group

U.S. beverage contract manufacturer that produces energy drinks, carbonated flavored waters, prebiotic sodas, hard seltzers and craft beers with facilities in Mooreville, NC, Cold Spring, MN and Fort Worth, TX.

#### Acquired from

Family Owner, Financial Sponsor

#### Initial Investment Date

August 2017



[www.carolinabeveragegroup.com](http://www.carolinabeveragegroup.com)



**Headquarters**  
Chicago, IL

### Hometown Food Company

U.S. manufacturer and marketer of canned and microwaveable shelf-stable meals under the Chef Boyardee® brand, and dry baking mixes, frozen pancakes, waffles and French toast, ready-to-spread frosting, flour, and other baking ingredients under the Pillsbury®, Funfetti®, Hungry Jack®, Martha White®, White Lily®, Jim Dandy®, Arrowhead Mills®, Sunspire®, De Wafelbakkers® and Birch Benders® brands.

#### Acquired from

The J.M. Smucker Co., Hain Celestial,  
The Anschutz Corporation, Sovos Brands,  
ConAgra Brands

#### Initial Investment Date

August 2018



[www.hometownfoodcompany.com](http://www.hometownfoodcompany.com)



**Headquarters**  
Romeoville, IL

### Great Kitchens Food Company

U.S. manufacturer of private label and branded take-and-bake and frozen pizza, flatbreads, and calzones. Great Kitchens owns the Pizzeria Uno® and Cucina Grande® brands in the retail channel. Great Kitchens operates a 165,000 sq. ft. crust facility in Chicago Heights, IL, a 155,000 sq. ft. toppings facility in Romeoville, IL and a 35,000 sq. ft. facility in Brockton, MA.

#### Acquired from

Aryzta, Financial Sponsor

#### Initial Investment Date

December 2020



[www.gkitchens.com](http://www.gkitchens.com)



**Headquarters**  
Chicago, IL

### West Madison Foods

U.S. manufacturer and marketer of gourmet salad dressings, dairy dips and spreads to the retail channel under the Marie's® and Dean's Dips® brands. The Company operates out of a 106,000 sq. ft. facility in Thornton, IL.

#### Acquired from

Ventura Foods

#### Initial Investment Date

July 2023



[www.westmadisonfoods.com](http://www.westmadisonfoods.com)



**Headquarters**  
Elk Grove Village, IL

### Miracapo Pizza Company

U.S. contract manufacturer of frozen pizzas for convenience stores and branded customers serving the retail channel. Miracapo owns three manufacturing facilities located in the Chicagoland area totaling 175,000 sq. ft.

#### Acquired from

Family Office

#### Initial Investment Date

August 2024



[www.miracapopizza.com](http://www.miracapopizza.com)

## Selected Prior Holdings

