

Brynwood Partners makes control investments in consumer-oriented middle market businesses and brands based in North America. We have a hands-on investment approach and focus on situations where we can add operational value.

Areas of Focus:

- Food
- Beverage
- Personal Care
- Other Consumer

Business Types:

- Branded
- Private Label
- Contract Manufacturing

Acquisition Types:

- Corporate Carveouts
- Family Businesses
- Standalone Businesses

Transaction Structures:

- Control Buyouts
- Structured Joint Ventures

Team:

Hendrik Hartong III
Chairman & CEO

Ian MacTaggart
Vice Chairman & CFO

David Eagle
Senior Managing Director

John LeBoutillier
Senior Managing Director

Wyley Scherr
Managing Director

Andrew Ciuffetelli
Managing Director

Peter Wilson
Managing Director

Lucas Schellack
Vice President

Hendrik Hartong IV
Senior Associate

Matthew Kushner
Associate

Neil Lavietes
Associate

Firm Overview

1984

Founded

Greenwich, CT

Headquarters

\$1.6 billion

Assets Under Management

Manufacturing Footprint

- ✓ Five portfolio companies that generate ~\$2.8 billion in sales annually
- ✓ 16 factories occupying ~6.2 million square feet
- ✓ ~4,300 employees across the network

Investment Size

Up to \$500+ million of total enterprise value

- ✓ Equity capital available from existing Brynwood Partners funds as well as from limited partners through significant co-investment

Funds

Currently investing out of one active fund

- ✓ Brynwood IX, a \$750 million 2023 vintage fund

Current Holdings



Harvest Hill Beverage Company

U.S. manufacturer and marketer of 100% juices, juice drinks, energy/meal-replacement drinks and cocktail mixers to the retail and foodservice channels under the Juicy Juice®, Little HUG®, Nutrament®, Daily's® Cocktails, SunnyD®, Veryfine® and Fruit2O® brands.



Headquarters
Stamford, CT

Acquired from
J.W. Childs, Nestlé, Wessanen

Initial Investment Date
June 2014

www.harvesthill.com



Carolina Beverage Group

U.S. beverage manufacturer that produces energy drinks, carbonated flavored waters and brews craft beers. Carolina is a contract manufacturer and private label manufacturer with facilities in Mooresville, NC, Cold Spring, MN and Fort Worth, TX.



Headquarters
Mooresville, NC

Acquired from
The Lenore family, SunTx

Initial Investment Date
August 2017

www.carolinabeveragegroup.com



Hometown Food Company

U.S. manufacturer and marketer of dry baking mixes; frozen pancakes, waffles and French toast; ready-to-spread frosting; flour; and other baking ingredients under the Pillsbury®, Funfetti®, Hungry Jack®, Martha White®, White Lily®, Jim Dandy®, Arrowhead Mills®, Sunspire®, De Wafelbakkers®, and Birch Benders brands.



Headquarters
Chicago, IL

Acquired from
The J.M. Smucker Co., Hain Celestial,
The Anschutz Corporation, Sovos Brands

Initial Investment Date
August 2018

www.hometownfoodcompany.com



Great Kitchens Food Company

U.S. manufacturer of private label and branded take-and-bake and frozen pizza, flatbreads, and calzones. Great Kitchens owns the Uno Foods and Cucina Grande brands in the retail channel. Great Kitchens operates a 165,000 sq. ft. crust facility in Chicago Heights, IL, a 155,000 sq. ft. toppings facility in Romeoville, IL, and a 35,000 sq. ft. facility in Brockton, MA.



Headquarters
Romeoville, IL

Acquired from
Aryzta, Newport Global Advisors

Initial Investment Date
December 2020

www.gkitchens.com



West Madison Foods

U.S. manufacturer and marketer of gourmet salad dressings, dairy dips and spreads to the retail channel under the Marie's® and Dean's Dips® brands. The Company operates out of a 106,000 sq. ft. facility in Thornton, IL.



Headquarters
Chicago, IL

Acquired from
Ventura Foods

Initial Investment Date
July 2023

www.maries.com
www.deansdip.com

Selected Prior Holdings

