

Brynwood Partners makes control investments in consumer-oriented middle market businesses and brands based in North America. We have a hands-on investment approach and focus on situations where we can add operational value.

Areas of Focus:

- Food
- Beverage
- Personal Care
- Other Consumer

Business Types:

- Branded
- Private Label
- Contract Manufacturing

Acquisition Types:

- Corporate Carveouts
- Family Businesses
- Standalone Businesses

Transaction Structures:

- Control Buyouts
- Structured Joint Ventures

Team:

Hendrik Hartong III
Chairman & CEO

Ian MacTaggart
Vice Chairman & CFO

David Eagle
Senior Managing Director

John LeBoutillier
Senior Managing Director

Wyley Scherr
Managing Director

Andrew Ciuffetelli
Managing Director

Peter Wilson
Managing Director

Lucas Schellack
Vice President

Hendrik Hartong IV
Senior Associate

Matthew Kushner
Associate

Neil Lavietes
Associate

Firm Overview

1984

Founded

Greenwich, CT

Headquarters

\$1.6 billion

Assets Under Management

Manufacturing Footprint

- ✓ Six portfolio companies that generate ~\$2.6 billion in sales annually
- ✓ 17 factories occupying ~3.6 million square feet
- ✓ ~4,700 employees across the network

Investment Size

Up to \$500+ million of total enterprise value

- ✓ Equity capital available from existing Brynwood Partners funds as well as from limited partners through significant co-investment

Funds

Currently investing out of one active fund

- ✓ Brynwood IX, a \$750 million 2023 vintage fund

Current Holdings



Headquarters
Stamford, CT

Harvest Hill Beverage Company

U.S. manufacturer and marketer of 100% juices, juice drinks, energy/meal-replacement drinks and cocktail mixers to the retail and foodservice channels under the Juicy Juice®, Little HUG®, Nutrament®, Daily's® Cocktails, SunnyD®, Veryfine® and Fruit2O® brands.

Acquired from
J.W. Childs, Nestlé, Wessanen

Initial Investment Date
June 2014



www.harvesthill.com



Headquarters
Mooresville, NC

Carolina Beverage Group

U.S. beverage manufacturer that produces energy drinks, carbonated flavored waters and brews craft beers. Carolina is a contract manufacturer and private label manufacturer with facilities in Mooresville, NC, Cold Spring, MN and Fort Worth, TX.

Acquired from
The Lenore family, SunTx

Initial Investment Date
August 2017



www.carolinabeveragegroup.com



Headquarters
Chicago, IL

Hometown Food Company

U.S. manufacturer and marketer of dry baking mixes; frozen pancakes, waffles and French toast; ready-to-spread frosting; flour; and other baking ingredients under the Pillsbury®, Funfetti®, Hungry Jack®, Martha White®, White Lily®, Jim Dandy®, Arrowhead Mills®, Sunspire®, De Wafelbakkers®, and Birch Benders brands.

Acquired from
The J.M. Smucker Co., Hain Celestial, The Anschutz Corporation, Sovos Brands

Initial Investment Date
August 2018



www.hometownfoodcompany.com



Headquarters
Stamford, CT

Buitoni Food Company

U.S. manufacturer and marketer of pasta, sauces and cheese to the retail channel under the Buitoni® brand. Founded in Italy in 1827, Buitoni operates a 240,000 sq. ft. facility in Danville, VA.

Acquired from
Nestlé

Initial Investment Date
June 2020



www.buitoni.com



Headquarters
Romeoville, IL

Great Kitchens Food Company

U.S. manufacturer of private label and branded take-and-bake and frozen pizza, flatbreads, and calzones. Great Kitchens owns the Uno Foods and Cucina Grande brands in the retail channel. Great Kitchens operates a 165,000 sq. ft. crust facility in Chicago Heights, IL, a 155,000 sq. ft. toppings facility in Romeoville, IL, and a 35,000 sq. ft. facility in Brockton, MA.

Acquired from
Aryzta, Newport Global Advisors

Initial Investment Date
December 2020



www.gkitchens.com



Headquarters
Chicago, IL

West Madison Foods

U.S. manufacturer and marketer of gourmet salad dressings, dairy dips and spreads to the retail channel under the Marie's® and Dean's Dips® brands. The Company operates out of a 106,000 sq. ft. facility in Thornton, IL.

Acquired from
Ventura Foods

Initial Investment Date
July 2023



www.maries.com
www.deansdip.com

Selected Prior Holdings

