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**Brynwood Partners** makes control-oriented investments in North American-based lower middle market companies in the consumer sector. We have a hands-on investment approach, and look for investments where we can add operational value to our portfolio companies.

**Firm Overview**

Founded: 1984

Headquarters: Greenwich, CT

Assets Under Management: \$1.1 billion

Funds: Currently investing out of two active funds

- Brynwood VII, a \$420 million 2013 vintage fund
- Brynwood VIII, a \$649 million 2018 vintage fund

Investment Size: Up to \$750 million of total enterprise value

- Equity capital available from existing Brynwood Partners funds as well as from limited partners through significant co-investment

**Investment Criteria**

Industry Focus:

Consumer products

Areas of Focus:

Food and beverage  
Personal care  
Branded  
Private label  
Contract manufacturing

Types of Investments:

Corporate divestitures  
Mundane or underperforming companies  
Good companies to build and upgrade  
Underfinanced companies

Other:

Investments with or without management teams

## Current Holdings



### Carolina Beverage Group

U.S. beverage manufacturer that produces energy drinks, carbonated flavored waters and brews craft beers. Carolina is a contract manufacturer and private label manufacturer with facilities in Mooresville, North Carolina, Cold Spring, Minnesota and Fort Worth, Texas.

Mooresville, NC | [www.carolinabeveragegroup.com](http://www.carolinabeveragegroup.com)

Acquired from: The Lenore family, SunTx

Initial Investment Date: August 2017



### Buitoni Food Company

U.S. manufacturer and marketer of pasta, sauces and cheese to the retail channel under the Buitoni® brand. Founded in Italy in 1827, Buitoni operates a 240,000 square foot facility in Danville, Virginia.

Stamford, CT | [www.buitoni.com](http://www.buitoni.com)

Acquired from: Nestlé

Initial Investment Date: June 2020



### Great Kitchens Food Company

U.S. manufacturer of private label and branded take-and-bake and frozen pizza, flatbreads, and calzones. Great Kitchens owns the Uno Foods and Cucina Grande brands in the retail channel. Great Kitchens operates a 165,000 square foot crust facility in Chicago Heights, Illinois, a 155,000 square foot toppings facility in Romeoville, IL, and a 35,000 square foot facility in Brockton, MA.

Romeoville, IL | [www.gkitchens.com](http://www.gkitchens.com)

Acquired from: Aryzta, Newport Global Advisors

Initial Investment Date: December 2020



### Harvest Hill Beverage Company

U.S. manufacturer and marketer of 100% juices, juice drinks, energy/meal-replacement drinks and cocktail mixers to the retail and foodservice channels under the Juicy Juice®, Little HUG®, Nutrament®, Daily's Cocktails, SunnyD®, Veryfine® and Fruit2O® brands.

Stamford, CT | [www.harvesthill.com](http://www.harvesthill.com)

Acquired from: J.W. Childs, Nestlé, Wessanen

Initial Investment Date: June 2014



### Hometown Food Company

U.S. manufacturer and marketer of dry baking mixes; frozen pancakes, waffles and French toast; ready-to-spread frosting; flour; and other baking ingredients under the Pillsbury®, Funfetti®, Hungry Jack®, Martha White®, White Lily®, Jim Dandy®, Arrowhead Mills®, Sunspire®, De Wafelbakkers®, and Birch Benders® brands.

Chicago, IL | [www.hometownfoodcompany.com](http://www.hometownfoodcompany.com)

Acquired from: The J.M. Smucker Co., Hain Celestial, The Anschutz Corporation, Sovos Brands

Initial Investment Date: August 2018

## Selected Prior Holdings

